



Friday, November 22nd 2024

Hearts of Gold

Gala



Peplar Springs Manor
5025 Casanova Rd. Warrenton

Celebrating 10 Years

Give Hope

Be a Sponsor





March 5, 2024

Dear Friend,

Alex's Army Childhood Cancer Foundation is holding our **Hearts of Gold Gala**, *celebrating 10 years of our Foundation*, on Friday, November 22nd, 2024 at Poplar Springs Manor in Warrenton, Virginia and we absolutely would love for you to be there!

Poplar Springs Manor is the same beautiful venue we host our annual Couples Retreats for parents. We cannot wait to share the story of our Couples Retreats and for you to have a chance to experience the love & enchantment that happens here year after year!

The evening will include a buffet dinner, open bar, silent and live auctions, dancing, and so much more and we know it truly will be a night of hope, gratitude & celebration!

Our Gala event only takes place every 5 years, and like our 2019 Hearts of Gold Gala – this evening will be a night to remember!

We hope that you will consider being a sponsor of this and helping support our mission to make a difference for families impacted by childhood cancer. We are looking forward to a magical evening celebrating with you & bringing hope to those we love so much!

With Faith, Hope, and Love Always,

A handwritten signature in black ink, appearing to read "Derek & Jenni Green". The signature is fluid and cursive.

Derek & Jenni Green, Co-Founders
Alex's Army Childhood Cancer Foundation

Alex's Army Childhood Cancer Foundation is a 501c3 non-profit organization based in Haymarket, Virginia. A copy of our financial reports can be found at the Virginia Department of Consumer Affairs. EIN #47-1460829

Hearts of Gold Gala

Celebrating 10 Years

Heart of Gold Presenting Sponsor - \$10,000+

- 📺 2 Reserved Tables for 8 with premium seating
- 📺 Champagne Toast before dinner
- 📺 Speaking Opportunity at event
- 📺 Company Logo/Sponsor Name on rolling slide at event
- 📺 Logo/Name on Social Media event announcement and website
- 📺 Printed Program inclusion – Premier Listing 2 Page Ad (spread)
- 📺 Name included in Sponsor Thank You listing in Printed Program
- 📺 2 Overnight accommodations onsite at the Poplar Manor Inn
- 📺 A full heart knowing you're making a difference!



Heart of Love Sponsor - \$5,000+

- Reserved Table for 8 with prominent seating
- Champagne Toast before dinner
- Company Logo/Sponsor Name on rolling slide at event
- Logo/Name on Social Media event announcement and website
- Printed Program inclusion – Prominent Listing 1 page ad
- Name included in Sponsor Thank You listing in Printed Program
- 1 Overnight accommodation onsite at the Poplar Manor Inn
- A full heart knowing you're making a difference!



Heart of Hope Sponsor - \$2,500+

- 4 Tickets w/Reserved Seats at Event & Heart of Hope Sponsor Recognition
- Company Name/Sponsor Name on rolling slide at event
- Company Logo/Sponsor Name on Social Media event announcement and website
- Name included in Sponsor Thank You listing in Printed Program
- 1 Overnight accommodation onsite at the Poplar Manor Inn
- A full heart knowing you're making a difference!

Heart of Compassion Sponsor - \$1,000+

- 2 Tickets w/Reserved Seats at Event & Heart of Compassion Sponsor Recognition
- Company Name/Sponsor Name on Social Media event announcement and website
- Name included in Sponsor Thank You listing in Printed Program
- A full heart knowing you're making a difference!

Sponsor a Family to Attend - \$500+

- A full heart knowing your gifting a local childhood cancer family with a magical night out!



In-Kind Donation Sponsor

- Name included in Sponsor Thank You listing in Printed Program & Silent Auction area
- A full heart knowing you're making a difference!

Questions to
sponsor@alexarmyccf.org



Sponsorship Packages online at
www.alexarmyccf.org



Ticket Pricing

\$150 per ticket - Early Registration Discount on per ticket pricing: Save 10% if purchased prior to September 1, 2024 (\$135 per ticket)

\$1,000 per Table of 8

Sponsorship Mail-In Registration Form:
(Sponsor Deadline Oct. 25th for program inclusion)

- HEART OF GOLD SPONSOR \$10,000
HEART OF LOVE SPONSOR (\$5,000) HEART OF HOPE SPONSOR (\$2,500)
HEART OF COMPASSION SPONSOR (\$1,000) SPONSOR A FAMILY (\$500)
IN-KIND DONATION SPONSOR

Sponsor/Company Name:
Sponsor Address:
Sponsor Contact:
Contact Email: Contact Phone:
Credit Card Number: Exp. CSV Billing Zip
Approved Cardholder Name:
Approved Cardholder Signature:

3 Easy Ways to Register for Sponsorship:

- Easy Online Registration at www.alexarmyccf.org
Email completed form and CC payment by October 25th to sponsor@alexarmyccf.org.
Mail by October 25th form and checks made payable to:
Alex's Army CCF, 5501 Merchants View Square, Ste 758, Haymarket, VA 20169

Online Ticket Purchases will be available at www.alexarmyccf.org until event sells out!