



Hearts of Gold Gala

Give Hope Be a Sponsor





September 1, 2019

Dear Friend:

Alex's Army is holding our first ever **Hearts of Gold Gala** Saturday, November 16th at Evergreen Country Club and we would absolutely love for you to be a part of this magical evening! The evening will include passed hors d'oeuvres, an elegant plated dinner, open bar, both silent and live auctions, and more! Together we will look back on the first 5 years of Alex's Army and with your support we will set our sights on what's ahead.

This exclusive event will only take place once every 5 years and we want you to be a part of our inaugural year!

When Alex's Army was formed, we aimed to make our mission clear and one that would make a difference for others. Over these early years' watching our efforts come together has been an incredible gift. With the support of our incredible army we have been able to fund ground-breaking research, we have been able to raise awareness both locally & nationally, and we have been able to bring hope and encouragement to others. Below are just a few examples of what we've accomplished together over the last 5 years:

***Research** – Alex's Army has funded \$340,000 in Childhood Cancer Research Initiatives including \$100,000 in each of the last 3 years supporting the REST Immunotherapy Trial currently taking place at Children's National Medical Center.

***Awareness** – Not only have we participated in awareness events each year like Curefest DC, we have hosted awareness events such as our Guinness World Records attempts in both 2017 and 2018 which collectively brought over 2000 people to hear our message. We believe wholeheartedly that increased awareness leads to increased funding which one day will lead to cures!

***Faith, Hope, and Love** – Since formed in 2014 as a 501c3, we have delivered and mailed out over 1,000 care packages and 300 Prayer Pillowcases to patients and their families impacted by Childhood Cancer. We have hosted support events, gifted tickets for families to attend fun events such as Minefaire, sports games, bowling events, and most recently have begun helping provide meals for local families.

The reality is that every single day children are diagnosed with cancer right here in our very own backyards. Our team knows firsthand what families go through when a child diagnosed with cancer and we are passionate about making a difference in the childhood cancer community. With your support we are able to do just that.

We are seeking financial sponsorships as well as in-kind donations to be used for raffle prizes and our silent auction. **Alex's Army is a 501c3 nonprofit and all donations are tax-deductible.** Please contact us for more information regarding sponsorship, we would love to speak with you directly and answer any questions you may have. We are looking forward to an evening of celebration and fundraising with you!

With Faith, Hope, and Love Always,

Derek & Jenni Green
Co-Founders
Alex's Army Childhood Cancer Foundation

5501 Merchants View Square, Ste 758, Haymarket, VA 20169 ♦ Ph. 571-262-1758

www.facebook.com/alexsarmycf ♦ www.alexsarmycf.org

Hearts of Gold Gala

Heart of Gold Sponsor - \$10,000+

- 📺 2 Reserved Tables for 10 with premium seating
- 📺 Champagne Toast before dinner
- 📺 Company Logo/Sponsor Name on rolling slide at event
- 📺 Logo/Name on Social Media event announcement and website
- 📺 Printed Program inclusion – Premier Listing Full Page Ad
- 📺 Name included in Sponsor Thank You listing in Printed Program
- 📺 2 Overnight room accommodation at the Inn at Evergreen (limited availability)
- 📺 A full heart knowing you're making a difference!



Heart of Love Sponsor - \$5,000+

- Reserved Table for 10 with prominent seating
- Champagne Toast before dinner
- Company Logo/Sponsor Name on rolling slide at event
- Logo/Name on Social Media event announcement and website
- Printed Program inclusion – Prominent Listing ½ page ad
- Name included in Sponsor Thank You listing in Printed Program
- 1 Overnight room accommodation at the Inn at Evergreen (limited availability)
- A full heart knowing you're making a difference!

Heart of Hope Sponsor - \$2,500+

- 6 Tickets w/Reserved Seats at Event & Heart of Hope Sponsor Recognition
- Company Name/Sponsor Name on rolling slide at event
- Company Logo/Sponsor Name on Social Media event announcement and website
- Name included in Sponsor Thank You listing in Printed Program
- A full heart knowing you're making a difference!



Heart of Compassion Sponsor - \$1,000+

- 2 Tickets w/Reserved Seats at Event & Heart of Compassion Sponsor Recognition
- Company Name/Sponsor Name on Social Media event announcement and website
- Name included in Sponsor Thank You listing in Printed Program
- A full heart knowing you're making a difference!



Sponsor a Family to Attend - \$500+

- A full heart knowing your gifting a local childhood cancer family with a magical night out!

In-Kind Donation Sponsor

- Name included in Sponsor Thank You listing in Printed Program & Silent Auction area
- A full heart knowing you're making a difference!



SPONSORSHIP MAIL-IN REGISTRATION FORM:
(Sponsor Deadline Oct. 25th for program inclusion)

____ HEART OF GOLD SPONSOR \$10,000
____ HEART OF LOVE SPONSOR (\$5,000) ____ HEART OF HOPE SPONSOR (\$2,500)
____ HEART OF COMPASSION SPONSOR (\$1,000) ____ SPONSOR A FAMILY (\$500)
____ IN-KIND DONATION SPONSOR

Sponsor/Company Name: _____

Sponsor Address: _____

Sponsor Contact: _____

Contact Email Address: _____

Contact Phone Number: _____

Credit Card Number: _____ Exp. _____ CSV _____ Billing Zip _____

Approved Cardholder Name: _____

Approved Cardholder Signature: _____

3 Easy Ways to Register for Sponsorship:

- 📺 Easy Online Registration at www.alexarmyccf.org
- ✉ Email completed form and CC payment by October 25th to sponsor@alexarmyccf.org.
- ✉ Mail by October 25th form and checks made payable to:
Alex's Army CCF, 5501 Merchants View Square, Ste 758, Haymarket, VA 20169

Online Ticket Purchases will be available at www.alexarmyccf.org until event sells out or through November 9th.