

7th Annual Alex's Walk-N-Roll Toward Wellness 5K

2015

About Our Walk

Our first walk took place in Oct. 2009, the month and year that Alex Green was diagnosed at the age of 5 with Stage IV Wilm's Tumor. Alex's Aunt Heather coordinated this first walk which was not about raising money or awareness but rather was therapeutic for the family and friends involved whose sole purpose was to get together in support of Alex and family at the beginning of their battle with pediatric cancer.

When Alex went into remission in the spring of 2010, we decided to make the walk an annual event. In 2010 and 2011 our walk became both a celebration of Alex's remission and health but was also a way to bring awareness to the struggles pediatric cancer patients go through daily and to give back to the countless organizations that so generously help them.

In Feb. 2012, we learned Alex had relapsed. Just when we thought we knew what to expect, Alex became paralyzed from the waist down after severe complications with the surgery to de-bulk the re-grown tumor.



To this day Alex is currently still fighting his cancer through clinical trials. Despite everything, he has remained amazingly strong and resilient and works hard every day to take charge of his life all while unknowingly inspiring all of those around him.

Ours is just one story out of the many stories so many families are silently fighting every day, but we refuse to be silent anymore and we need your help!

All funds raised will benefit Alex's Army Childhood Cancer Foundation, a 501c3 nonprofit charity organization!

Saturday, September 12th, 2015

Battlefield High School
15000 Graduation Drive
Haymarket, VA

Pediatric Cancer FACTS

- ❖ Cancer is the leading cause of death by disease in children and adolescents in the United States.
- ❖ Each year in the US approximately 13,500 children & adolescents 18 yrs and under are diagnosed with cancer, that's more than a classroom of kids a day.
- ❖ Incidence of invasive pediatric cancers is up 29% in the past 20 years.
- ❖ The average age of death for a child with cancer is 8, causing a childhood cancer victim to lose 69 expected life years.
- ❖ In 20 years the FDA has initially approved only three drugs for any childhood cancer.
- ❖ More than 40,000 children undergo treatment for cancer each year.

Past Years' Event Facts

- ❖ From 2010 to 2011 we doubled our participation from 30 walkers in 2010 to over 70 walkers in 2011 and we tripled funds raised from \$700 in 2010 to \$2068.55 in 2011!!!
- ❖ 2012 thru 2015 Walk Location - Battlefield High School, Haymarket, VA. Moved to hard surface track in order to accommodate wheelchairs, etc. and to

allow for entertainment along the course!

- ❖ In 2012 we again surpassed past years' participant numbers and amount raised over \$5400.00!!
- ❖ In 2013 we had over 200 participants and raised \$17,342.55!!! Thanks to the Truth 365/Arms Wide Open and Rally children's cancer nonprofits whose additional contributions brought our total to \$25,000.00 which was used to fully fund a phase I trial through the Children's Oncology Group for Wilms Tumor research!!!

Sponsor Application

Elite Sponsorship \$1000.00+

- *Large Company logo displayed on signage at event
- *Designated area/table at event
- *Includes 4 participant entry fees and 4 t-shirts
- *Predominant Company logo on Walk t-shirts
- *Recognition on social media & Foundation website
- *Goodie Bag inclusion
- *Official Thank You Certificate

Level 2 Sponsorship \$500.00+

- *Designated area/table at event
- *Includes 2 participant entry fees and 2 t-shirts
- *Company logo on Walk t-shirts and correspondence
- *Recognition on social media & Foundation website
- *Goodie bag inclusion
- *Official Thank You Certificate

Level 1 Sponsorship \$250.00+

- *Company logo on Walk t-shirts and correspondence
- *1 Walk t-shirt
- *Goodie bag inclusion
- *Official Thank You Certificate

Goods/Services Sponsorship

You can also sponsor by donating items/services we need such as: Water, Fruit, Moon Bounce, etc.

Company Name: _____

Sponsorship Level _____

T-Shirt Sizes & Quantity (Elite & Level 1-2 Sponsorships only)

Adult Size: XS ___ S ___ M ___ L ___ XL ___ 2XL ___ 3XL ___

Ladies Size: XS ___ S ___ M ___ L ___ XL ___ 2XL ___ 3XL ___

Youth Size: XS ___ S ___ M ___ L ___

Contact Name: _____

Email: _____

Phone: _____

Payment Method: _____

Please make checks payable to: Alex's Army CCF

Mail to: PO Box 212 Casanova VA 20139

**Reasons to Support
Alex's Army Childhood Cancer Foundation**

- ❖ *We are passionate about making a positive difference in the lives of families and children battling childhood cancer!*
- ❖ *All funding we receive goes directly to fund research through the Children's Oncology Group for new treatment options for children battling rare childhood cancers such as Wilms Tumor and to provide care packages for parents/children during treatment.*
- ❖ *We rely 100% on sponsors and donors to help aid in our mission and to keep our costs as low as possible so that all proceeds go toward our mission!*
- ❖ *Childhood Cancer Research gets less than 4% funding compared to that of adult cancers. We have experienced firsthand the devastating effects of drug companies denying a promising drug for our kids due to lack of profits for the drug company – THIS MUST CHANGE!*
- ❖ *We are committed to working hand in hand with other nonprofits in order to create one loud voice for our children!*
- ❖ *Alex's Army is not just about 1 child's battle; it's about ALL children battling childhood cancer!*
- ❖ *We know firsthand what it's like to battle childhood cancer and to watch your child go through incredibly difficult treatments day after day - We are committed to helping others through the lessons we have learned about Hope, Faith, and Love!*



We are a 501c3 non-profit organization whose mission is to provide Christian focused support to children and families battling childhood cancer! A majority of our funding goes to the Children's Oncology Group (COG) to help further research for new treatments for our kids!

It takes an ARMY to fight Childhood Cancer, **WE ARE ALEX'S ARMY!**

**Alex's Army
Childhood Cancer Foundation**

Like us on Facebook @
www.facebook.com/alexarmyccf.org

For questions or more information on how to become a sponsor for this years' 5K event, Contact Jenni Green: jenni@alexarmyccf.org

For more information regarding Alex's battle visit www.alexjgreen.com.

